#### A Complete

#### **Printing Plant**

- · Ideas and Art
- Typesetting
- Letterpress
- Camera & Plate Making
- Offset Presses
- Bindery

### Letterpress and Offset Printers of . . .

- Catalogs
   Brochures
- Direct Mail Advertising
- Color Printing Folders
- Telephone Directories
- School Yearbooks
- Legal Printing
- Bank Printing
   Invoices
- Letterheads Statements
- Office Forms
- Factory Forms
- Sales Books
- Register Forms
- Personal Stationery
- Wedding Invitations
- Announcements

# The NEWS-GAZETTE Printing Company

217-219 N. Union St.

Lima, Ohio

Telephone 225-6766 or 229-2706

#### OFFICERS AND DIRECTORS-

ADOLPH H. HOYING, President
CLOREN O. MILLS, Vice President
RICHARD H. MAVIS, Secretary-Treasurer
NILE STRAYER, Ass't Secretary-Treasurer
DALE A. ALLEN
WALTER J. RODE



## To Serve YOU...

In June 1956, these six men pooled their resources - they already had combined their knowledge and experience years and years ago-and purchased The News-Gazette Printing Co. from The Lima News. In this way these six men added to their pride in being skilled craftsmen, the additional responsibility of ownership which is so important to customer satisfaction. These six men retained the entire skill and reputation of the company intact without a single change in production personnel.

The

#### **NEWS-GAZETTE** Printing Co.

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#### Capable Customer's Man

CLOREN O. MILLS, sales manager, sees each job from your point of view, and he's on the spot when you want him. You'll tap a lot of printing knowledge with Cloren all set to consult with you on your next printing job.



#### A Stickler For Details

DICK MAVIS as production manager is dedicated to all those important little details of printing. Dick sees to it that your specifications are carried out. He follows your job step by step through the shop from the day it enters until the day it leaves.



#### Seasoned Printing Veteran

ADOLPH H. HOYING (50 years young) head of the composing room, knows his printing from every angle. He is a skilled compositor if there ever was one. And he knows people too. One of the most likeable fellows you'll ever meet. You'll put your complete confidence in Adolph.



#### Graphic Arts Craftsman

NILE R. STRAYER knows lithography—or offset if you like—inside out. Nile is the man behind the camera. He knows that the detail of your printed job starts with the negative. And he'll follow it right through his department on to the printing plate and the printed offset sheet.



#### The "Old Pro" Pressman

DALE ALLEN, press foreman, started with the company 36 years ago as an apprentice. He's come a long way since then...advancing right along with the new improved presses over the years. If letterpress is your process, then Dale is your man.



#### The Final Perfectionist

WALTER RODE heads the finishing department. As bindery foreman, he knows those final operations — trimming, folding, or whatever your job calls for — are just as important as the printing. You can depend on Walter to finish your job properly before delivery.

